2015 BARD WORKS
SCHEDULE
January 18-23, 2015

Unless otherwise noted, all sessions will take place in the auditorium of the László Z. Bitó ’60 Conservatory Building on the south side of the Annandale campus—the building located next to the Milton and Sally Avery Arts Center.

Sunday, January 18

10:00 am – 1:00 pm  Check-in at Campus Center

1:00 – 1:30 pm  Opening Event & Welcome
Erin Cannan, Associate Director, Center for Civic Engagement, Bard College

1:30 – 3:30 pm  What No One Ever Told You About Careers:
Creative Insights & Radical Ideas on How To Find Your Career Path
Ginny Corsi, President, Corsi Associates

3:30 – 3:45 pm  Break

3:45 – 5:30 pm  Writing an Introduction for Your Mentor
Contact assigned Bard mentor to schedule Skype or phone appointment, and develop rolodex and timeline/wish list for Bard Works
Erin Cannan, Associate Director, Center for Civic Engagement, Bard College

5:30 - 7:00 pm  Dinner at Kline Commons

7:00 – 8:30 pm  Young Alumni/ae Reception
Cat Eugenio ’12, South Bronx Early College Academy Charter School
Yonah Greenstein ’12, Community Program Coordinator, Bard College
Deshan Houston ’10, College Access Counselor, Cypress Hills Local Development Corporation
Tyree Solomon-Phillips ’10, Research Analyst, Health Strategies Group
Bayley Sweitzer ’12, Camera Assistant, Freelance
Monday, January 19 (MLK Day)
(Unless otherwise noted, all sessions will take place in the auditorium of the László Z. Bitó ’60 Conservatory Building).

8:30 – 9:30 am  Breakfast at Kline Commons

9:30 – 10:00 am  Morning Catch-Up – Check-In on Mentor Communication
Erin Cannan, Associate Director, Center for Civic Engagement, Bard College

10:00 – 11:30 am  Post Graduation Opportunities
David Shein, Associate Vice President and Dean of Studies; Visiting Assistant Professor of Philosophy, Bard College

11:30 am – 1:00 pm  Writing Workshop
Ann Marie Gardner, Journalist, Freelance
Cara Parks’05, Executive Editor, Modern Farmer Magazine

1:00 – 2:00 pm  Lunch at Kline Commons

2:00 – 3:15 pm  Workshop: Writing for the Job Search
Jim Keller, Visiting Associate Professor of Writing; Director, The Learning Commons

3:15 – 4:15 pm  Workshop: My Mentor & Me
Felicia Keesing, Professor of Biology, Bard College

4:15 – 5:15 pm  Professional Etiquette
Debra Pemstein, Vice President of Development and Alumni/ae Affairs, Bard College

5:30 – 7:00 pm  Dinner at Kline Commons

7:00 – 8:30 pm  Networking Dessert
Local alums and community folk network with Bard Works students at László Z. Bitó ’60 Conservatory Building
Speaker: Val Nehez ’87, Founding Principal, Ennis Nehez
Tuesday, January 20
(Unless otherwise noted, all sessions will take place in the auditorium of the László Z. Bitó ’60 Conservatory Building).

8:30 – 9:30 am  Breakfast at Kline Commons

9:30 – 10:00 am  Morning Catch-Up

10:00 – 11:30 am  Workshop: Résumé Round Table
Led by Career Development Office (CDO) staff

11:30 am – 12:30 pm  Panel: Human Resources Professionals & Hiring Managers
Learn about general hiring and recruitment practices including the application process, background and reference checks, and interviews. Panelists will share insights and tips for successful job search and networking strategies.

Sean Brix, Manager of Talent Acquisition and Diversity, Hudson Valley Federal Credit Union
Eileen Kern ’09 & MAT ’12, Product Documentation Specialist and Marketing & Content Writer, iCIMS
Stuart Shinske, Executive Editor and Director of Content & Audience Development, The Poughkeepsie Journal
Tami Stephan, People and Culture Manager, Omega Institute for Holistic Studies

12:30 – 1:15 pm  Lunch with Interviewers & Round-Table Discussions
Lunch will take place in László Z. Bitó ’60 Conservatory Building

1:15 – 3:00 pm  Mock Interviews
Led by CDO staff

3:00 – 3:30 pm  Break

3:30 – 5:00 pm  Financial Literacy
Jonathan Sparling, Campus Engagement and Education Consultant, American Student Assistance/SALT
5:15 – 6:45 pm  **Workshop: Managing Interview Anxiety**  
*Location: Stevenson Athletic Center*  
Erica Kiesewetter, Director of Orchestral Studies; Visiting Associate Professor of Music

6:45 – 7:30 pm  **Dinner at Kline Commons**

7:30 pm  **Resume Check-In**  
*Immediately following dinner in Kline commons*  
Clean-up resumes and write thank you notes for resume reviewers and interviewers.

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**Wednesday, January 21**

(Unless otherwise noted, all sessions will take place in the auditorium of the László Z. Bitó ’60 Conservatory Building).

8:30 – 9:30 am  **Breakfast at Kline Commons**

9:30 – 10:00 am  **Morning Catch-Up**

10:00 – 11:30 am  **Workshop: Using LinkedIn for Networking and Your Job Search**  
*Bring your laptop to follow along and develop an effective LinkedIn profile. We will also explore LinkedIn’s resources for networking, job searches, and more.*  
Amanda Dickinson Beirne, Area Coordinator, Residence Life, Bard College  
Sarah Drabick, Manager of Employer Relations and Recruitment, Career Development Office, Bard College  
Grayson Morley ’13, Program Assistant, Alumni/ae Affairs, Bard College

11:30 am – 12:30 pm  **Workshop: Finding and Writing Grants**  
Bonnie Goad, Development Manager, Center for Civic Engagement, Bard College

12:30 – 1:15 pm  **Lunch at Kline Commons**

**Afternoon**  
**One-on-one meetings with David Brooks**  
Sign-up for an individual session with David Brooks, Executive Vice President of Coca-Cola Greater China  
*Topics include: international employment, international business, marketing, public affairs, sports marketing, sustainability, and crisis management.*  
*Sign-ups available through Erin Cannan or Jorge Cortes Martinez*

1:15 – 3:00 pm  **Workshop: Telling Your Story**  
David Register, Debate Coach, Learning Commons, Bard College  
Paul Marienthal, Dean for Social Action and Director of the Trustee Leader Scholar Program, Bard College
3:00 – 4:00 pm  **Mind Your Own Business: Freelancing and Your Big Ideas**  
Jacinta Bunnell, Artist, High Meadow School  
David Campolong II, owner, Legacy Landscapes, owner-to-be Phantom Gardener  
Rebeccah Johnson ’03, Director of Operations, Basilica Hudson  
Nicholas Matsakis, Senior Software Engineer, IBM

4:00 – 5:00 pm  **Panel: Artists/Arts Administration**  
Monika Burczyk, Executive Director, Sculpture Space, Inc.  
Peter Criswell ’89, President, Board of Directors, Bard-St. Stephen’s Alumni/ae Association; Program Curriculum Developer, Omega Institute  
Caroline Crumpacker, Executive Director, The Millay Colony for the Arts  
Kalina Ivanov, Production Designer  
Jed Thorn, Manager, General Support, Etsy  
Claudia Sherman-Smith, Actor/Comic, Freelance

6:30 – 7:30 pm  **Cocktail Reception & Networking Exercise at Manor House**

6:00 – 7:30 pm  **Headshot Photo Shoot at Manor House**  
*Photo Shoot will take place throughout the cocktail reception*

7:30 pm  **Dinner at Manor House**  
**Presentation: Etiquette**  
David Pack, Assistant Director, Collis Center for Student Involvement, Dartmouth College

**Presentation: Wine Education**  
Heather McCloskey, Special Events Associate, Office of Development, Bard College
Thursday, January 22

(All panels and lunch will take place at New York Law School in New York City).

A special note of thanks goes out to our generous NYC host Carlin Meyer, New York Law School, and NYC sponsors David Brooks and Patricia Lambert whose generous support made this day possible.

6:40 am  
**Board Bus to New York City**
*Kline Commons Parking Lot; arrive 15 minutes before departure.*

10:30 – 10:45 am  
**Introduction**
Jim Friedlich, President, Empirical Media

10:45 am – 12:15 pm  
**Panel: Communications**
David Brooks, Executive Vice President, the Coca-Cola Company, Greater China  
Josh Fjelstad ’11, Group Creative Director, BuzzFeed  
Jim Friedlich, President, Empirical Media  
Iian Greenberg, Instructor, Bard Globalization and International Affairs Program  
Amanda Warman ’09, Producer, Vice Media  
Ysabel Yates ’13, Multimedia Strategist, Group SJR

12:15 – 1:30 pm  
**Panel: NYC: The Private and Public Sectors**
Lisa Barro, Conservator, Photographic Conservation Department, Metropolitan Museum of Art  
Elizabeth Falcone ’12, Director of Youth Programs, NYC Mayor's Office to
Combat Domestic Violence
Dan Kelley, Vice President, Global Executive Recruitment, American Express
Jessica Loudis, Senior Features Editor, T, The New York Times Style Magazine
Abigail Paris ’09, Manager, Sustainability, PriceWaterhouseCoopers
Emily Shornick ’08, Photo Editor, The Cut at New York Magazine
Gregory Walker, Financial Services Attorney, Axiom Inc.

1:30 – 2:15 pm  Lunch and Networking

2:15 – 3:30 pm  Panel: Careers in Social Justice
Evie Hantzopolous, Executive Director, Global Kids
Fiona Korwin-Pawlowski ’05, US Campaigns Coordinator, Global Poverty Project
McKensey Smith, Development Officer, Women's Link Worldwide
Carlin Meyer, Professor of Law, NYLS
Simone Salvo ’13, Manager of Operations & Communications, Magnum Foundation

3:30 – 4:30 pm  Panel: Hack NYC: Jobs in Tech
Corinne Hoener ’06, Product Engineer, Tumblr
Javed Jahangir ’93, Director of Big Data Analytics, Oracle
Juan Martinez ’04, Senior Editor, TechRadar Pro
Lauren Sperber, Georgetown, Software Engineer, Etsy
Joe Stanco, ’99, Lead Front End Developer, BuzzFeed

4:30 – 4:45 pm  Break

4:45 – 5:45 pm  Panel: Working in DC
Sandra Aistars ’90 - CEO, Copyright Alliance
J.R. Clark Jr., Partner, Squire, Patton, Boggs, Public Finance
Elizabeth Dovell ’10, Scheduler, Office of Congressman Timothy Bishop
Malia Du Mont ’95, Director of Strategy, Office of the Under Secretary of Defense for Policy

6:00 – 8:00 pm  Board of Governors’ Reception
Mackie Siebens ’12, Board of Governors

Friday, January 23
(Unless otherwise noted, all sessions will take place in the auditorium of the László Z. Bitó ’60 Conservatory Building).

10:30 – 10:45 am  Morning Catch-Up

10:45 am – 12:15 pm  Workshop: Next Steps
Set goals, finalize your resume, draft that cover letter, brush-up your LinkedIn
profile, and clear up Facebook. Sit with Bard staff and Bard Works peers to tackle your career and networking to do list.

12:15 – 1:30 pm  Closing Lunch & Taste Budd’s Chocolate Tasting
Eat a yummy local lunch and network with each other

1:30 – 3:00 pm  Moving On
Paul Marienthal, Dean for Social Action and Director of the Trustee Leader Scholar Program, Bard College